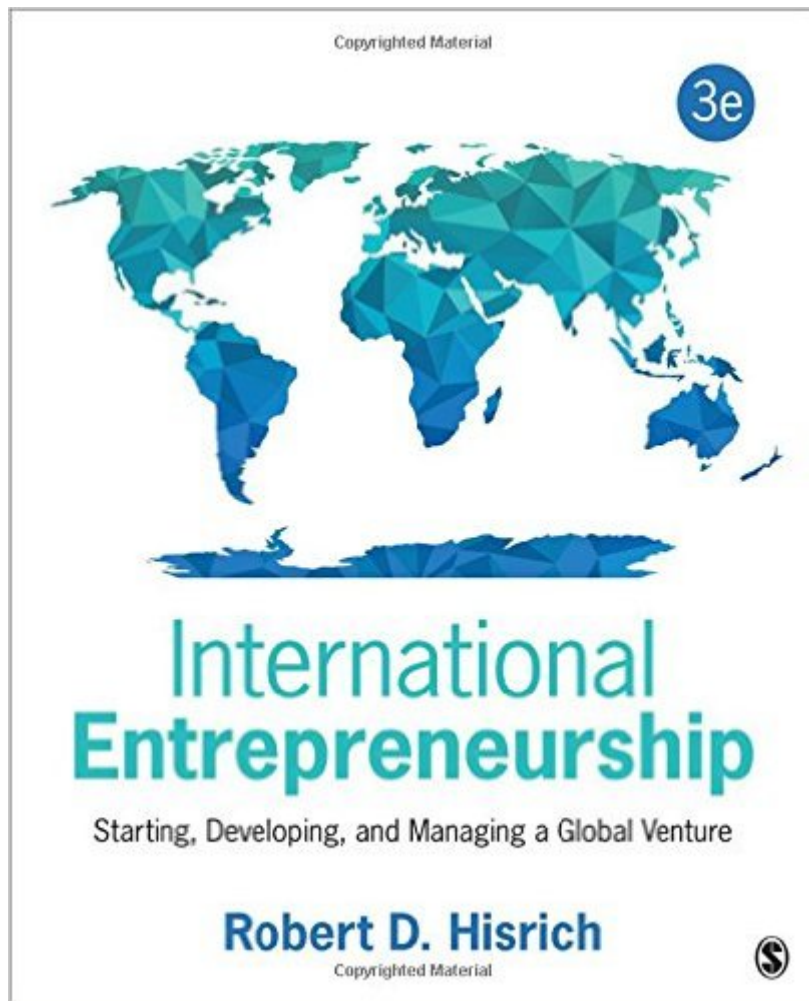


The book was found

# International Entrepreneurship: Starting, Developing, And Managing A Global Venture



## Synopsis

Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

## Book Information

Paperback: 440 pages

Publisher: SAGE Publications, Inc; 3rd ed. edition (July 31, 2015)

Language: English

ISBN-10: 1483344398

ISBN-13: 978-1483344393

Product Dimensions: 7.3 x 0.7 x 9.1 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #120,444 in Books (See Top 100 in Books) #84 in Books > Textbooks > Business & Finance > Entrepreneurship #108 in Books > Textbooks > Business & Finance > International Business #409 in Books > Business & Money > International

[Download to continue reading...](#)

*International Entrepreneurship: Starting, Developing, and Managing a Global Venture*  
*Entrepreneurship: Starting and Operating A Small Business (4th Edition)* *Starting a Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit)* *Start-Up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun* *Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship)* *ENTREPRENEURSHIP: The Art, Science, and Process for Success* *Cyberlaw: Management and Entrepreneurship (Aspen College)*

Altered Genes, Twisted Truth: How the Venture to Genetically Engineer Our Food Has Subverted Science, Corrupted Government, and Systematically Deceived the Public  
Get Backed: Craft Your Story, Build the Perfect Pitch Deck, and Launch the Venture of Your Dreams  
Structuring Venture Capital, Private Equity and Entrepreneurial Transactions  
The Book on Managing Rental Properties: A Proven System for Finding, Screening, and Managing Tenants With Fewer Headaches and Maximum Profit  
The Portable MBA in Entrepreneurship (The Portable MBA Series)  
Creating the Social Venture  
Venture Capital 101  
Bip, Bop, and Boo Get Ready For School Games: Number Memory (Skills for Starting School)  
Bip, Bop, and Boo Get Ready for School Games: Number Puzzles (Skills for Starting School)  
Starting Your Career as a Contractor: How to Build and Run a Construction Business  
How to Start a Band: An Essential Guide to Starting a Band, Branding Your Style, Landing Gigs, and Attracting Fans - ( How to Make a Band | How to Form a Band | How to Manage a Band )  
Starting Meetings of Administrative Professionals: 52 Tips for Planning, Conducting, Leading and Facilitating Successful Meetings of Your Administrative Support Staff  
Seuss-isms! A Guide to Life for Those Just Starting Out...and Those Already on Their Way

[Dmca](#)